

Travel trade packages 2024

at Glasgow Life Museums



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The world-renowned Burrell Collection in Glasgow opened its doors to the public in 1983. Located in the lush green landscape of Pollok Country Park, this unique collection of art and antiques contains thousands of objects collected over a lifetime by Sir William Burrell. This private collection, donated to the city of Glasgow in 1944, includes medieval and Renaissance art, Chinese ceramics, and ancient artefacts. The Burrell Collection is also home to an extensive library and archive of rare books and manuscripts from across the globe.

The Burrell Collection reopened in 2022 following a major refurbishment and in July 2023 won Art Fund Museum of the Year, recognising the unparalleled opportunity it now offers all visitors to enjoy the diverse beauty of art.

The Burrell Collection

UNIQUE EXPERIENCE

Behind the scenes at The Burrell

Guided





Ideal for guests who want bragging rights on their VIP access.

This is a truly unique opportunity to go behind the scenes at The Burrell Collection, Art Fund Museum of the Year 2023.

Few museums have space to display all of their collections concurrently and with over 9,000 objects, The Burrell Collection is no exception – about 2,000 objects are regularly displayed. This means the Collection’s store contains thousands of pieces of exquisite artistry and history rarely seen by the public.

This exclusive ‘behind the scenes’ tour allows visitors to discover the secrets of The Burrell Collection, tour the collection stores and walk amongst the stacks of paintings, furniture, stained glass, and large Chinese ceramics normally hidden from view.

Guests are welcome to stay on and peruse the public galleries at their own pace.

-  1 hour
-  from 1 to 15 pax
-  £54 per person (minimum charge 10 pax / £540)
-  English and Chinese

Add exclusive early access to this package for a one-off supplement of £120.





The best of The Burrell

Guided


Ideal for giving your clients the highlights of the museum in a short period of time.

Ensure your guests do not miss the stars of the show at The Burrell Collection with this tour of the world-class iconic pieces within the museum.

Our knowledgeable guides will take clients on a journey through the recently refurbished galleries, sharing the fascinating stories of these must-see objects.

From paintings by Monet, Cezanne and Degas to a priceless Ming vase, from medieval stained glass and tapestries to Islamic art, your guests will get the highlights of the collection with insight into their significance and how they came to be within the collection.

-  1 hour
-  from 2 to 60 pax
-  £24 per person (minimum charge 15 pax / £360)

 English

Add exclusive early access to this package for a one-off supplement from £120; final price will vary depending on group size.

The Burrell's specialist tour

Guided

Ideal for specialist interest groups, educational groups and repeat clients wishing to experience something different.

Themed tours give guests with a specialist interests the unique opportunity to discover more about the exquisite objects of their chosen theme within The Burrell Collection.

A bespoke specialist-led tour will allow guests to experience in more depth objects included in one of the following themes.





Degas and French art – experience our finest oil paintings and pastels by celebrated French artists Degas, Manet and Cezanne.

Islamic art – discover stories of the Islamic World through our collection of ceramics, metalwork and carpets including the renowned Wagner Garden Carpet.

European textiles – discover our extensive and renowned medieval and Renaissance tapestry collection, ranked among the finest in the world and significant collection of Tudor and Stuart embroideries.

Medieval treasures – a fascinating look at our medieval collection which features some of the most significant and prestigious examples of stained glass.

Chinese art – explore one of the most significant collections of Chinese art in the UK. Travel back to the world of Ancient China and experience the most incredible culture through pottery and porcelain produced over a 5,000-year period.

-  1 hour
Monday to Friday, weekends on rare occasions
-  from 2 to 20 pax
-  £45 per person (minimum charge 12 pax / £540)
-  English

All specialist and VIP tours can be booked out of hours against a supplement from £120.




Exclusive early access

Self guided / exclusive

Ideal for early risers; clients wanting to beat the crowds and those tight on time who want to fill their days.

Offer your clients privileged entrance to The Burrell Collection, avoiding the queues and crowds and providing unhindered views of the treasures on display.

Your visitors will be welcomed by one of the Collection guides, who will give an introduction to The Burrell and highlight some of the treasures not to be missed. Clients are then free to peruse the galleries at their own pace for as long as they wish. Doors open to the general public at 10am, 11am on Fridays and Sundays.

-  9 – 10am daily
-  from 50 to 250 pax
-  £1,450







VIP curator insights tour

Guided

Ideal for visitors who want to delve deeper into the collection and have a particular interest.

Clients who really want to get under the skin of the exhibits will be delighted with this curator-led bespoke tour. This tour is tailor-made to your client's interests and expectations with special one-to-one attention from our curator. Whether your guests want to delve into a specific area of interest or just receive an overview of the more than 2,000 objects on display, our guide will make them feel like a VIP, on hand to answer all their questions. Please do discuss details of requirements with our travel trade team.

Guests are welcome to stay on after the tour and further peruse the galleries at their own pace.

-  1 hour
Monday to Friday, weekends on rare occasions
-  from 2 to 20 pax
-  £45 per person (minimum charge 12 pax / £540)
-  English and Chinese

Catering options at The Burrell

The Burrell offers a range of dining options including two coffee stops and the restaurant, all serving excellent, innovative Scottish produce.

The restaurant has both hearty and healthy and above all tasty, options. Scottish ingredients feature heavily, always using locally sourced, best-in-season produce. Operated by the experienced event catering company Benugo.

Please contact us for a list of our lunch and afternoon tea options.

Added value at The Burrell:

10% discount for customers booked by the travel trade at the award-winning Burrell gift shop.

An evening at The Burrell

Guided / exclusive

Ideal for the perfect mix of culture and relaxing cuisine in a unique setting.

Once the daily crowds have gone and all is quiet, your guests are invited to experience the magic of an evening at The Burrell Collection in Glasgow's Pollok Park.





As night draws in, the guests will arrive at The Burrell to a warm welcome from our guide before taking the hour-long 'best of The Burrell tour', seeing the must-not-miss exhibits of this extraordinary collection.

Sir William Burrell and his wife Constance specified they wished their treasure trove to be housed where people could appreciate the art in a countryside setting. In its newly renovated purpose-built home surrounded by beautiful parkland, The Burrell Collection is ranked amongst the most significant civic museum collections in the UK, comparable to the National Gallery and the V&A in London.

Your clients will sit down to dinner in the restaurant with unparalleled views over Pollok Park and be served a delicious meal using the best of Scottish ingredients.

Our events team can add on options such as a piper on arrival or other entertainment options during the meal to suit the requirements of your group.

The overall price will reflect your group size and menu requirements.

-  3 hours (6 – 9pm)
-  from 20 to 50 pax
-  from £175 per person (based on 50 pax)
-  English





Kelvingrove Art Gallery and Museum

Kelvingrove's must-see tour

Guided





Ideal for clients craving culture but short on time.

Offer your clients a warm Glaswegian welcome at Kelvingrove Art Gallery and Museum.

Guests start their guided tour through some of our 22 galleries with the museum's must-see objects front and centre.

Our knowledgeable guide will offer insights into the building, and its stunning architecture and touch on some of the details of our iconic pieces and the collections.

Journey back to the Art Nouveau era as you experience the Charles Rennie Mackintosh tearoom interior, witness the birth of modernism in Scottish paintings with works by the Glasgow Boys, see the French-influenced Scottish Colourists and marvel at the incredible collection of arms and armour.

-  1 hour
-  from 2 to 120 pax
-  £24 per person (minimum charge 15 pax / £360)
-  English

Add exclusive early access to this package for a one-off supplement from £120; final price will vary depending on group size.

The stunning architecture of Kelvingrove Art Gallery and Museum is a landmark within Glasgow's west end. Opened in 1901, the museum boasts 22 galleries and is a firm favourite with locals and visitors alike. From art to animals, Ancient Egypt to Charles Rennie Mackintosh, there is something for everyone.

The rich array of artwork on display is one of the finest collections in Europe ranging from classic European art to contemporary Scottish works. Guests will marvel at the varied selection of artefacts from around the world, including Egyptian mummies, armour and weapons, Asian and African artefacts, natural history specimens and so much more.

Create an unforgettable experience for your clients in the spectacular setting of one of Glasgow's best loved buildings.








Exclusive early bird access

Self guided / exclusive

Ideal for early risers; clients wanting to beat the crowds and those tight on time who want to fill their days.

Offer your clients the ultimate, exclusive access to the superb Kelvingrove collection, avoiding the queues and enabling them to have unimpeded views of the treasures on offer.

Welcomed by one of the collection guides, groups will be given an introduction to Kelvingrove. The guide will highlight some of the treasures of the collection not to be missed before inviting clients to peruse the galleries at their own pace for as long as they wish. Doors open to the general public at 10am, 11am on Fridays and Sundays.

-  9 – 10am daily
-  from 50 to 250 + pax
-  £1,450





Expertly led – the VIP curator tour

Guided

Ideal for sophisticated culture vultures, art groups, education groups and those with specialist interests.

Clients have a unique opportunity to delve into their favourite art subject, artist or era with this bespoke, escorted tour. Expert curators will provide an exclusive opportunity for the group to focus and explore a specialist sphere of interest.

Our curator can provide detailed information on subject chosen by the clients such as: Scottish History, Scottish or British Art, Charles Rennie Mackintosh, The Glasgow Boys, European Art, Arms and Armour, Natural History.

-  1 hour
Monday to Friday,
weekends on rare occasions
-  from 2 to 20 pax
-  £45 per person
(minimum charge
12 pax / £540)
-  English

Add exclusive early access to this package to enhance the VIP experience for a one-off supplement of £120.

Culture and cuisine: an evening at Kelvingrove

Guided / exclusive

Ideal for clients seeking unique experience of the museum – private viewing time and fine dining.





Allow your guests to experience the magic of a night at the museum. A warm welcome awaits your clients' arrival, followed by a one-hour must-see tour through selected galleries.

Guests will enjoy dinner seated beneath the exquisite, vaulted ceiling and ornate chandeliers of the Centre Hall or surrounded by the balustraded galleries of the East Court, ideal for smaller groups.

This will be an evening to remember for your clients – a magnificent combination of culture and fine cuisine.

Our events team can accommodate options including a piper on arrival or an exclusive organ recital during dinner.

Prices will be tailored to your specific group size and menu requirements.

-  3 hours (6 – 9pm)
-  from 20 to 50 pax
-  from £175 per person (based on 50 pax)
-  English

Catering options at Kelvingrove

The restaurant at Kelvingrove Art Gallery and Museum offers visitors a chance to enjoy a meal or a snack while taking in the beautiful surroundings of the museum. The restaurant is situated in a spacious, light-filled room with large windows that look out onto the museum's grounds.

The menu features a variety of dishes, including traditional Scottish fare, sandwiches, soups, salads, and a selection of desserts.

Please contact us for a list of our lunch and afternoon tea options.

Added value at Kelvingrove

- 10% discount for customers booked by the travel trade in the gift shop.
- Free cloak room access (normally £2 per item).



Riverside Museum

Riverside highlights tour

Guided


Ideal for clients on a tight time schedule.

Transport your clients back in time with this fascinating insight into Glasgow's remarkable history as witnessed through a variety of modes of transport. This tour highlights the gems your visitors won't want to miss, be it the huge South African steam locomotive or the 'Wall of Cars' or even the horse-drawn tram.

Glasgow has a proud history of producing ships, trains and contributing to engineering projects worldwide – see how some of those who worked these trades got around during Glasgow's manufacturing heyday.

See the trams the workers would have taken and see the fire engines called out for emergencies on this highlights tour of Riverside Museum.

 1 hour

 from 2 to 50 pax

 £24 per person (minimum charge 15 pax / £360)

 English

Add exclusive early access to this package for a one-off supplement from £120; price will vary depending on group size.

The award-winning Riverside Museum sits on the banks of the River Clyde in Glasgow. Housed in a purpose-built, modern structure designed by acclaimed architect Dame Zaha Hadid, the museum celebrates the history of transport and travel.

The 3,000-strong collection reflects the important part Glasgow has played worldwide through its contributions to heavy industries like shipbuilding, train manufacturing and engineering. Visitors can explore the interactive exhibits, travel down a Victorian cobbled street, see a wide range of artefacts, from trains and trams to rare vintage cars, classic motorcycles, 18th-century boats hewn from tree trunks to a diverse collection of model ships.





Riverside specialist curator tour

Guided

Ideal for special interest groups; educational groups; individuals seeking depth of understanding in specific sphere of interest.

Let our curators bring insight to a tour specifically tailored to your group's specific field of interest. With the curator clients gain access to the exhibits normally cordoned off – they can clamber aboard the tram! In small groups the curators have the time to address questions in detail and share their depth of knowledge with your clients.

Peppered with stories of Glasgow's remarkable history, guests can more fully explore their preferred area of interest such as:

Shipbuilding, ship models and maritime subjects – our collections and displays cover two centuries of maritime life on the River Clyde. Discover fascinating stories about shipbuilding, shipping and the making of the river.





Trains, trams and Glasgow Subway – come experience 150 years of Glasgow transport with a tour of the trams, locomotives and subway carriages that carried millions of people across the city and across the county.

Disability transport and technology – transport and technology has played a part in breaking down barriers that disable some members of society. Discover some of these objects: a hearing device used in cinemas, a Batricar mobility scooter, one of the first accessible cabs and others.

Glasgow's people – explore our replica old street, visiting some of the shops to discover how people in Glasgow once lived and worked. Discover our community-curated displays and hear about our ongoing work to bring new and diverse voices and stories into the museum.

Design – you'll be surprised by the variety of the objects on display in the museum. Exciting and innovative design spans the displays of transport items with often unexpected links. Find out how a Paco Rabanne mini dress worn by Audrey Hepburn, Bridget Riley's *Arrest III* painting, and a Zebra, fit alongside our exhibits of the Mini car, ship models and locomotives.

Horse-drawn vehicles – in the 19th century all road transport was horse-drawn. Wealthier people had their own private carriages, the equivalent of private cars, while others could travel on omnibuses, the forerunners of motor buses. Later in the century people travelled on horse-drawn trams. Glasgow's streets would have been filled with horses and the associated sounds and smells of hooves, wheels, and manure.

-  1 hour
-  from 1 to 15 pax
-  £45 per person (minimum charge 12 pax / £540)
-  English

Add exclusive early access to this package to enhance the VIP experience for a one-off supplement of £120.





Riverside hidden gems tour

Guided

Ideal for groups or individuals wanting a truly unique experience that they can relate to friends on their return!

Exclusive access to objects not usually accessible is the draw for your clients on this tour. Our expert guide will be able to show a minimum of three objects and help guests explore their significance within the context of Glasgow's history. This exclusive access to trains, trams and fire engines from the past makes the 'hidden gems' tour a fabulous take home story for your clients.

Please note: some objects might not be easily accessible for anyone with mobility needs. Please discuss needs with our team at time of booking.

-  1 hour
-  from 1 to 15 pax
-  £45 per person (minimum charge 12 pax / £540)
-  English

Add exclusive early access to this package to enhance the VIP experience for a one-off supplement of £120.



Exclusive early access




Self guided / exclusive

Ideal for early risers; clients wanting to beat the crowds and those tight on time who want to fill their days.

Profit from empty exhibition spaces and unhindered views by using this exclusive early access for your groups. There is a warm welcome with an introduction to Riverside Museum and its collections before clients are invited to peruse the exhibits for themselves.

They'll have the cobbled street, trams and vintage cars to themselves with no one to photobomb their holiday snapshots!

A wonderful way to experience this fabulous museum.

-  9 – 10am daily
-  from 50 to 250 + pax
-  £1,450

UNIQUE EXPERIENCE

Spirit of the Clyde

Guided at Riverside Museum and Clydeside Distillery

Ideal for history and whisky lovers; clients seeking a tour with a twist; groups and individuals with an interest in the River Clyde and its past.





Collaborating with our neighbours at Clydeside Distillery, your clients will go on a journey of the history of our dockside setting – an area rich in comings and goings, where people started new lives and whisky was sent out to the world.

Start with a curated tour of Riverside Museum where your guide will take you through the history of the docks which played a significant role in the history of Glasgow and the UK. Learn more about the goods that were traded and the opportunities to come to Glasgow to live and work, or start a new life beyond the UK.

We'll then journey (2-minute drive / 10-minute walk) to the 5-star Clydeside Distillery, where a whisky cocktail awaits! Guests will explore the distillery's dockside story in their own time, discover fascinating tales about the birth of the whisky industry, featuring live footage and animation bringing history to life.

Next, a Clydeside expert will show clients around the Distillery, introduce the lively craftsmen as they handcraft whisky before it's barrelled and matured – using traditional methods and time-honoured skills with a spectacular view over the Clyde.

To round off the tour guests will sample the Distillery's new-make spirit, followed by two single malt whiskies.

-  2.5 hours
-  from 2 to 50 pax
-  £49 per person (minimum charge 15 pax / £735)
-  English





Travel through time at Riverside

Guided / exclusive

Ideal for clients seeking a participative, entertaining night out in a unique setting.

This is an evening with a difference for your clients as they participate in an entertaining game as they are seated for dinner amongst a remarkable collection of vintage motorbikes.

The scene is set – you find yourself transported back in time to the roaring and vibrant 1920s, where the sale of alcohol is punishable by law. An underground movement in Scotland 'ALE' (Alternative Liquid Exporters) has been successfully delivering alcohol around the old public houses, making it possible for people to enjoy a tippie or two in their favourite boozy establishment (under the cover of darkness, of course).

However, disaster has struck! The cops have finally caught on to the pattern of distribution and all the supply chains ALE was using have been cut off. Your favourite place in town is now down to its very last bottle of wine!

Nothing will stand in your way to win it and savour the last great taste. Your clients will compete against fellow dinner guests to win the Last Bottle.

An evening of a different kind, in a different time, something for your clients to remember!

 3 hours (6 – 9pm)

 from 20 to 60 pax

 from £150 per person (based on 20 pax)

 English



Catering options at Riverside Museum

The cafe at Riverside is situated in a bright and airy space, with large windows that offer views of the River Clyde and the Tall Ship. It serves a range of hot and cold drinks, including coffee, tea, and soft drinks. The menu includes sandwiches, soups, salads, and a variety of hot dishes, such as burgers, fish and chips, and vegetarian options. There is also a selection of cakes and pastries available for those with a sweet tooth.

Please contact us for a list of our lunch and afternoon tea options.

Added value at Riverside:

- 10% discount for customers booked by the travel trade in the gift shop.
- Free cloakroom (normally £2 per item)





Notes for the travel trade

All travel trade packages are bookable on request basis and are subject to availability. Contact our events team for availability, special requirements and tailored offers.

All prices given are inclusive of VAT.

For all guided tours there will be a maximum of 20 pax per guide. For groups over 20 pax there will be multiple guides taking your clients around the galleries. Guided tours are conducted in English, language guides (French, German, Spanish) might be available on request.

Terms and conditions of booking will be provided to you at proposal stage by the team.

Please contact

museumexperiences@glasgowlife.org.uk

with any enquiry.